

Arts and health at WHO Europe



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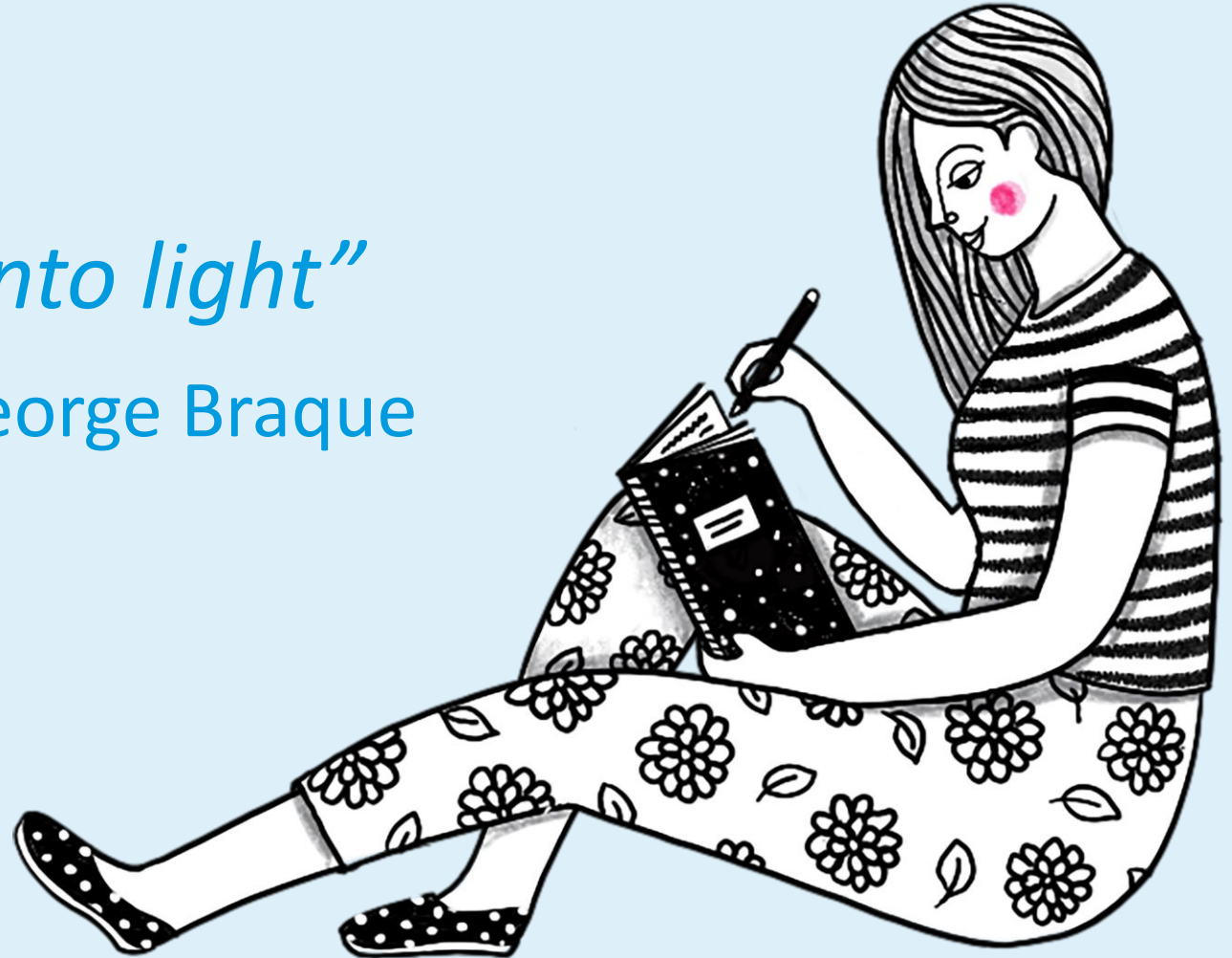


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What is arts and health?

“Art is a wound turned into light”

- George Braque





What is the evidence on the role of the arts in improving health and well-being? A scoping review (2019)



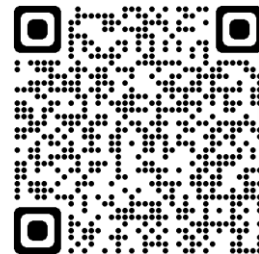
Intersectoral action: the arts, health and well-being

- Promoting awareness of arts and health in both sectors
- Removing barriers for accessing the arts
- Facilitating partnerships between health, social care and arts sectors
- Developing training for arts and health sectors
- Incorporating arts and health evidence in policy documents



Social prescribing

- What is social prescribing?
- Why social prescribing?
- Implementation in Austria
Denmark, Sweden, UK, and other
countries
- Toolkit and online training course
developed at WPRO

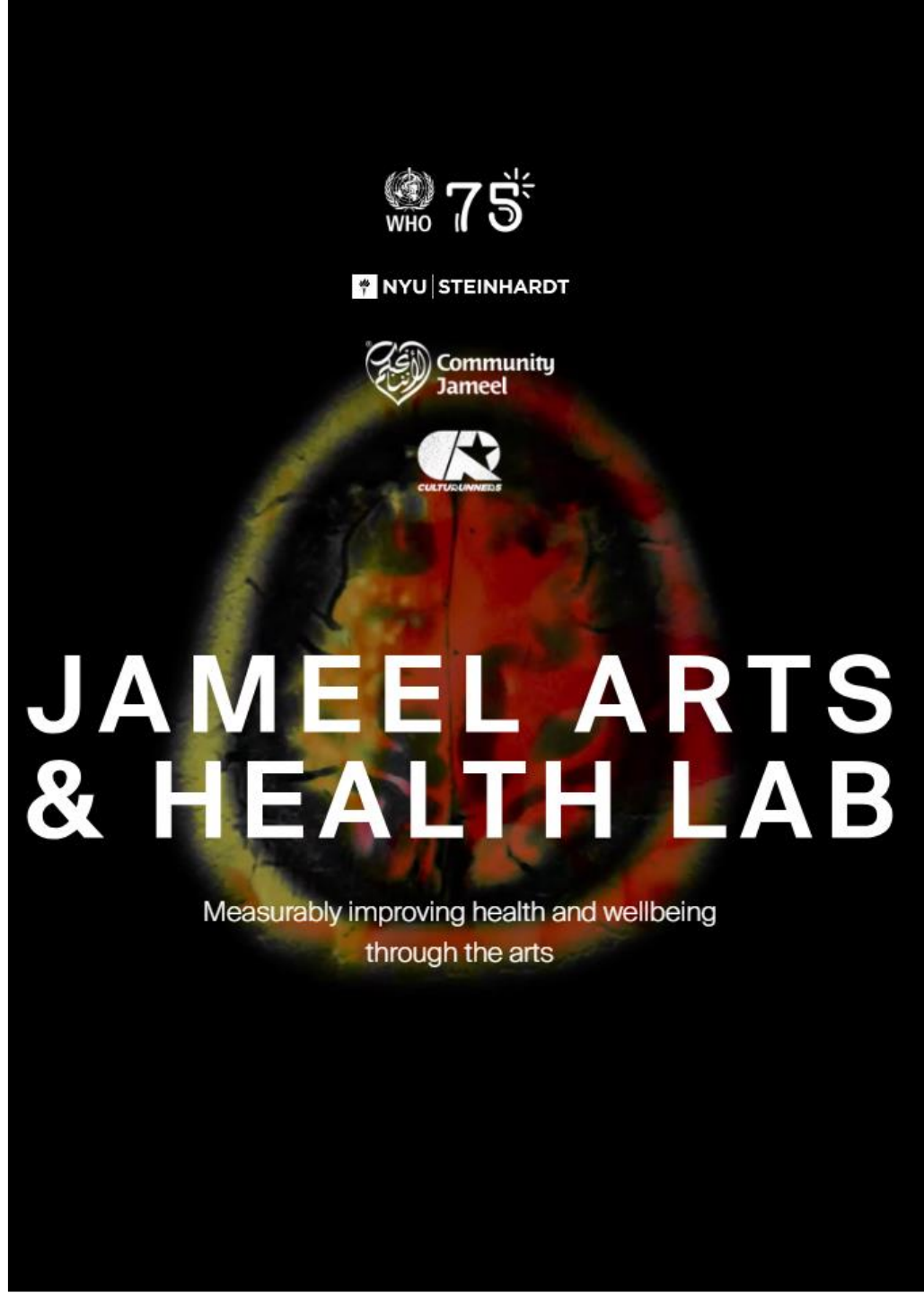
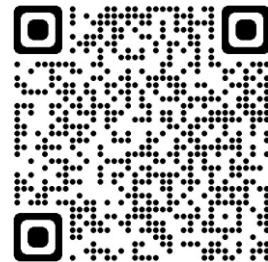


A TOOLKIT ON HOW TO IMPLEMENT SOCIAL PRESCRIBING



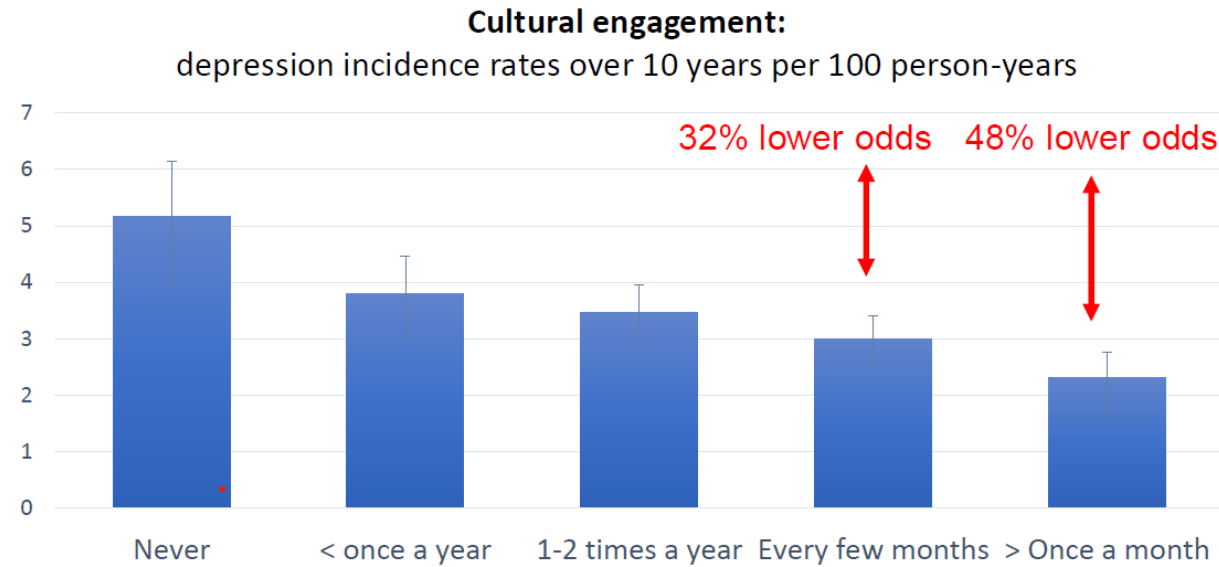
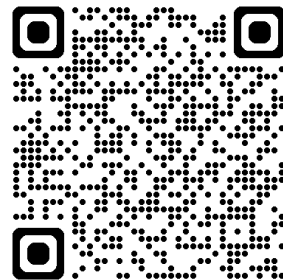
Jameel Arts and Health Lab

- Launched in February 2023
- Collaboration with NYU Steinhardt, Culturrunners, and WHO
- Focused on overlooked and underserved communities
- Amplify research; coordinate evaluations; increase policy uptake



Culture, arts, and population health

- What is the evidence for the health benefits of the arts at a population level?
- Using global cohort studies and other longitudinal data to understand arts and cultural engagement as a health behaviour.



N=2,148.
All free from depression at baseline.
Tracked across 10 years.
Models fully adjusted.

Policy

- Policy briefs
 - Arts & Health in the Digital Space
 - Arts & Mental Health in Young People
 - Arts, Health & Climate
- Lancet Global Health Series
 - 4 papers
 - 1 photo essay



Supporting forcibly displaced people

- Focuses on the role of arts in mental health and psychosocial support
- Summarises evidence of how the arts can impact on resilience, preserving personal identity, heritage
- Highlights that investment in the arts is an investment for all.



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Providing creative care in emergency settings

- DRAFT guide for artists and organizations to use arts activities to support forcibly displaced people.
- Key principles: Ethical care, Collaborative Design, Active listening.
- Covers six stages: Preparation, Design, Facilitation, Safeguarding, Self-care, Organizational support.
- Gives practical tips: e.g. on how to build trust, listen actively, encourage individual expression, create personal reflective practice, etc.



Yazid Cultural Archive

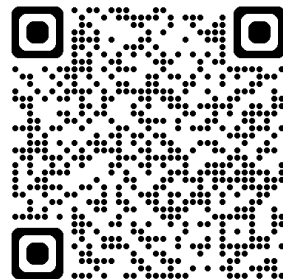
- *"I painted in this picture the darkness and a broken mirror. The painting contains traces of the face and colored fingerprints, which express the Yazidi woman and her strength, no matter what happens to her, and even if she is broken and sees injustice, she remains the god of a colored imprint in life."*

- -Maleen, Yazidi survivor

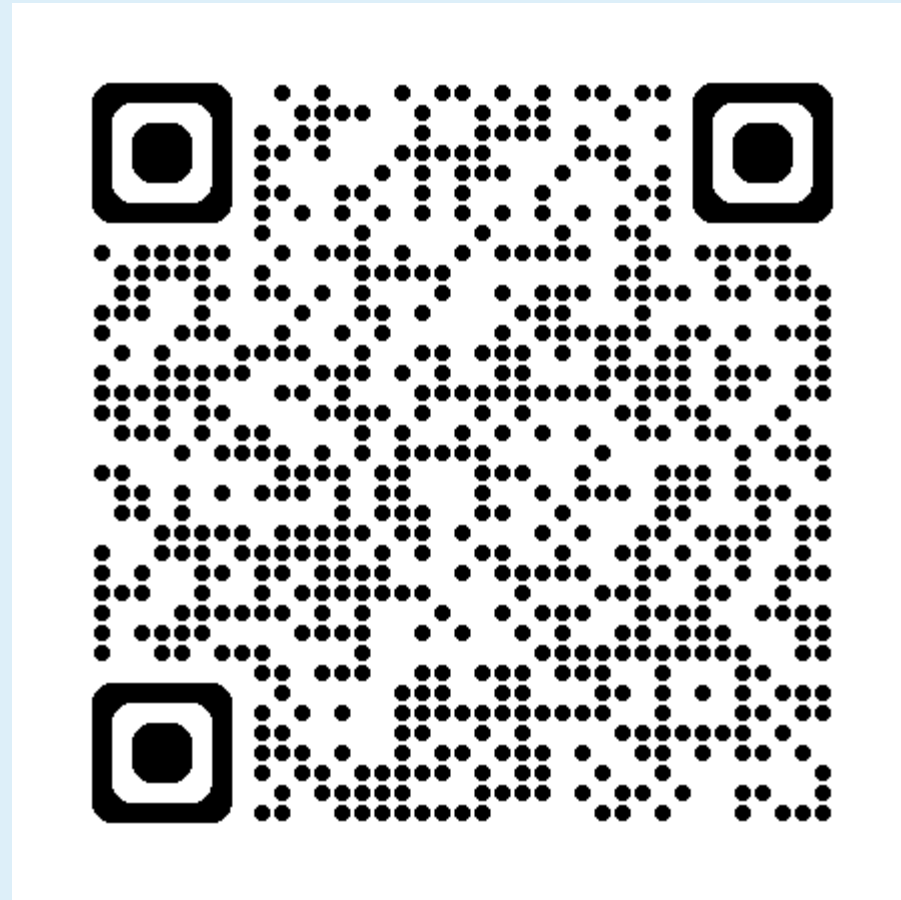


Healing Arts Activations

- A campaign of global events
- Aims drive public engagement, grow the community, and socialize arts and health research
- Activations in: Scotland, Jaipur, New York, etc.



Survey of arts and youth mental health projects



Thank you!

For more information, please contact:

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